

2017 XXXX Hill
Terms and Conditions of Entry

General

1. Information on how to enter and prizes form part of the Terms and Conditions of Entry. Entry into this competition is deemed acceptance of these Terms and Conditions.
2. To the extent of any inconsistency between these Terms and Conditions and any other reference to this competition, these Terms and Conditions prevail.

Who can enter

3. Subject to the clauses below, entry is open to all residents of Queensland who have fulfilled the requirements set out below ('**Eligible Entrants**'). Entrants must be over the age of 18, as of the date of entry.
4. Employees, and their immediate families, of the Promoter, associated agencies and companies, contractors or individuals are not eligible to enter this competition. Immediate family means any of the following: spouse, ex-spouse, defacto spouse, child or step child (whether natural or by adoption), parent, step parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step brother, step sister or 1st cousin.
5. The Promoter is Brisbane Lions Australian Football Club (ABN 43 054 263 473) of Hyundai Centre, Level 5, Gate 2, 812 Stanley Street Woolloongabba 4102 in conjunction with Lion – Beer, Spirits & Wine Pty Ltd (ABN 13 008 596 370) of Level 7, 68 York Street, Sydney NSW 2000.

How to enter

6. To enter Eligible Entrants must, during the Promotional Period (defined below):
 - 6.1. Visit www.lions.com.au/xxxxhill and access the online entry form for this promotion, fully completing all sections of the online entry form (including first name, last name, date of birth, contact number, email address and code word) and submit the form during the Promotional Period.
7. By submitting an entry into this competition entrants consent to receive promotional and other marketing messages from Lion – Beer, Wine & Spirits (ABN 13 008 596 370) (including messages sent electronically for an unlimited period of time). Entrants will be able to opt-out at any time by following the instructions included in each message sent.
8. Entries must provide contact details on request to be eligible to win. Entrants may only enter in their own name. Inaudible, incomprehensible, illegible, and incomplete entries may be deemed invalid.

Number of Entries permitted

9. One entry per Eligible Product Purchase. If such an entrant is awarded a prize and then found to have breached this clause, the entrant must immediately return any awarded prize to the Promoter. The Promoter has sole discretion to determine if this clause has been breached by any entrant. The Promoter may conduct an immediate redraw if the first drawn entrant is unable to satisfy this clause.

Open, Close, Draw and Publish dates

10. The competition commences on **28/06/2017** at **12:01 AM** and closes **04/07/2017** at **11:59 PM** ('**Promotional Period**'). All times noted in these Terms and Conditions are local times, based on the location of the Promoter. If any draw date falls on a public holiday, as defined in the state of the Promoter, that draw will be conducted on the next business day. Entries must be received by the Promoter prior to the competition close date and time.
11. The winners will be the first valid entries drawn at Brisbane lions – Gate 2, Level 5, 812 Stanley Street, Woolloongabba QLD 4102 on **05/07/2017** at **11:00 AM**. The Promoter will ensure that all entries have an equal chance of winning a prize.

12. The winners will be notified by email and will have 24 hours to claim their prize.
13. The prize will be collected between 5:30pm and 7:30pm on 8th July 2017 from The Gabba
14. The Promoter may conduct such further draws on 06/07/2017 (at 11:00 at Brisbane lions – Gate 2, Level 5, 812 Stanley Street, Woolloongabba QLD 4102) as the original draw in order to distribute any prizes unclaimed by this date, subject to State and Territory legislation.

Prize on offer

15. The total prize pool is valued at up to \$39,192 (including GST), as at 29/06/2017.
16. The total number of competition winners in this competition is 200. The prize on offer are:

Number of winners	Prize description	Value of each
Two Hundred (200)	Two (2) tickets to Brisbane Lions v Geelong at The Gabba on 8 th July at 7:25pm (valued at \$132.00), Two (2) XXXX Trucker cap (valued at \$15.99) Two (2) Scarf (valued at \$15.99) Prizes are not transferrable	\$195.96

17. Unless expressly stated in these Terms and Conditions all other expenses are the responsibility of the winners
18. In the event that for any reason whatsoever a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the prize.
19. If the winner cannot take the prize as stipulated or if it is unclaimed, the entry will be void and the Promoter reserves the right to withhold it as a prize for that particular game. In the event of a dispute about the identity of the winner, the winner will be the person named in the online entry form.
20. The game is not transferable. Should the winner not be able to attend the assigned game the promoter will re-draw the prize.
21. **The prize is not transferable.**
22. The Brisbane Lions will contact the winner with all details and ticketing prior to the game day.

Privacy Collection statement

23. The Brisbane Lions has a Privacy Policy. Where we collect your personal information we will act in accordance with that Policy. Please contact us on (07) 3335 1777, www.lions.com.au or privacy@lions.com.au to request a copy of our Privacy Policy.
24. By submitting an entry into this competition entrants consent to receive promotional and other marketing messages from Lion – Beer, Wine & Spirits (ABN 13 008 596 370) (including messages sent electronically for an unlimited period of time). Entrants will be able to opt-out at any time by following the instructions included in each message sent.
25. Lion – Beer, Wine & Spirits and their related entities collect entrants' personal information for the purpose of conducting and promoting this competition (including but not limited to determining and notifying winners). Lion – Beer, Wine & Spirits may disclose personal

information collected to an agent who is engaged to conduct the competition draw and for prize fulfilment. Lion – Beer, Wine & Spirits may also disclose personal information collected to Australian regulatory authorities, such as the regulators of trade promotions. Lion – Beer, Wine & Spirits will otherwise handle your personal information in accordance with its privacy policy at <http://lionco.com/legal/privacy-policy>. You may request access or to update your personal information or lodge a complaint by writing to the privacy office, details in the privacy policy.

Copyright, Statutory guarantees, Waiver and liability

26. In participating in the prizes, the winners agree to participate and co-operate as required in all editorial activities relating to the Competition, including but not limited to being interviewed and photographed. The winners (and their companions) agree to granting the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide, including online social networking sites, and the winners (and their companions) will not be entitled to any fee for such use.
27. If for any reason this promotion is not capable of running as planned including wet weather, cancelled games, infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the promotion.
28. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.

Further Terms and Conditions

29. The Promoter reserves the right to verify the validity of entries and the identification of entrants. The Promoter reserves the right to disqualify any entrant for tampering with the entry process or for participation which is not in accordance with these conditions of entry.
30. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained relating to the prize except for any liability which cannot be excluded by law.
31. Entrants consent to the Promoter publishing their name and/or associated entry onto the Promoter's website and associated social media pages including Facebook.
32. Entrants will be refused service of alcohol or provision of an alcoholic beverage prize if it would breach any relevant laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. The promoter supports the responsible services of alcohol.
33. The Promoter reserves the right to vary these terms and conditions at any time prior to the draw.
34. The decision of the promoter is final and no correspondence will be entered into.